

THE BOUTIQUE CHALET COMPANY

presents

Chalet Tataali

Morzine | Sleeps 12+2




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THE STORY

“The more time we spend in Morzine the more we want to be here, so building our own chalet was a natural step.”

The owners of Chalet Tataali wanted to build the perfect base to bring their extended family together for ski trips, and also to enjoy the Alps in the summer.

We've been coming to the Alps for many years and decided to start our own project about 5 years ago. It's a natural step for us as my wife is an architect, we have experience of developing properties and we love to have somewhere where we can bring the extended family together under one roof.

It took us some time to find our ideal spot. We looked at several locations across Les Gets and Morzine, both existing buildings and land plots. Having spent many happy ski weeks (and time in summer) at Chalet Twenty26 we always had a preference for Vallée de la Manche but despite years of looking we were unable to find the right spot. Then about two and a half years ago my brother, who was visiting Morzine, called me to say he had found the perfect spot just a stone's throw from Twenty26. Once we visited we knew the site was just right, with stunning valley and forest views with the River Dranse sweeping by just metres below the site.

We have a large extended family and get together on a regular basis. We already have a house on the coast in Southwest France and this has really helped bringing everyone together during the summer

months. We wanted to try and replicate this in the mountains primarily for winter ski trips but also to enjoy the Alps in the summer.

My wife's philosophy for a house is that it should be fun so that's always our starting point and we've tried to add lots of fun features around the chalet. I must give all the credit for the slide to her — she is a devotee — we have a slide in our house in Cap Ferret and it's great fun. For both children and adults.

The idea for the climbing wall came from our project manager, who assures me not to worry about any health and safety issues! I am really looking forward to trying this out. We have also added a pin wall and monkey bars in the playroom and there's table football and a pool table which should help keep everyone entertained.

We've been coming to Morzine (and Les Gets) for the past 10 years and it now feels like a home from home. The extensive skiing across the Portes du Soleil is a huge attraction as is the proximity to Geneva. We also like that Morzine is a proper mountain town rather than a purpose built ski resort, with year-



round activities. In fact for the past several years we have spent an increasing amount of time in Morzine during the summer months especially enjoying the cycling and mountain walking. Over the past few years we have noticed the increased investment into the ultra luxury end of the ski market and with this improvements to the restaurant scene, which we expect will continue over the coming years.

We've been looking for the right plot for several years now and have always been drawn to the Vallée de la Manche. We really enjoy the rural feel of the valley but close proximity to Morzine. And across winter and summer we really enjoy the lovely walk along the river path either into Morzine or up the valley to the Lac Mines D'or. And it's really convenient for the Nyon bubble lift, which is 200 metres from the chalet, offering access to the Morzine/Les Gets ski area.

There are seven bedrooms in total and we've tried to spread these around the house in three distinct areas to avoid the feeling that everyone is on top of each other. Most of the rooms will have stunning views of either the forest, down the valley or for the

master bedroom Tête de Boston which stands tall at the top of the valley. We've also tried to ensure the en suite facilities are not too cramped. Whilst most bedrooms are functional we've added a climbing wall into one of them for some extra fun at night time!

We have also spent quite a bit of time on the spa to get it right and have learnt from the experience of developing another house in Southwest France. Our guests will love the pool which feels like it is almost in the forest, especially once the big windows are open. And for those guests who want to do even more exercise we've equipped the gym with challenging state-of-the-art equipment and I'm hoping the wonderful view down the valley will keep everyone inspired — including me!

In case you were wondering, the name "Tataali" is Arabic for "cascade" reflecting the cascading of the river which runs just a few metres below the chalet and can be heard from most of our rooms, and also the fact the chalet cascades down the valley.











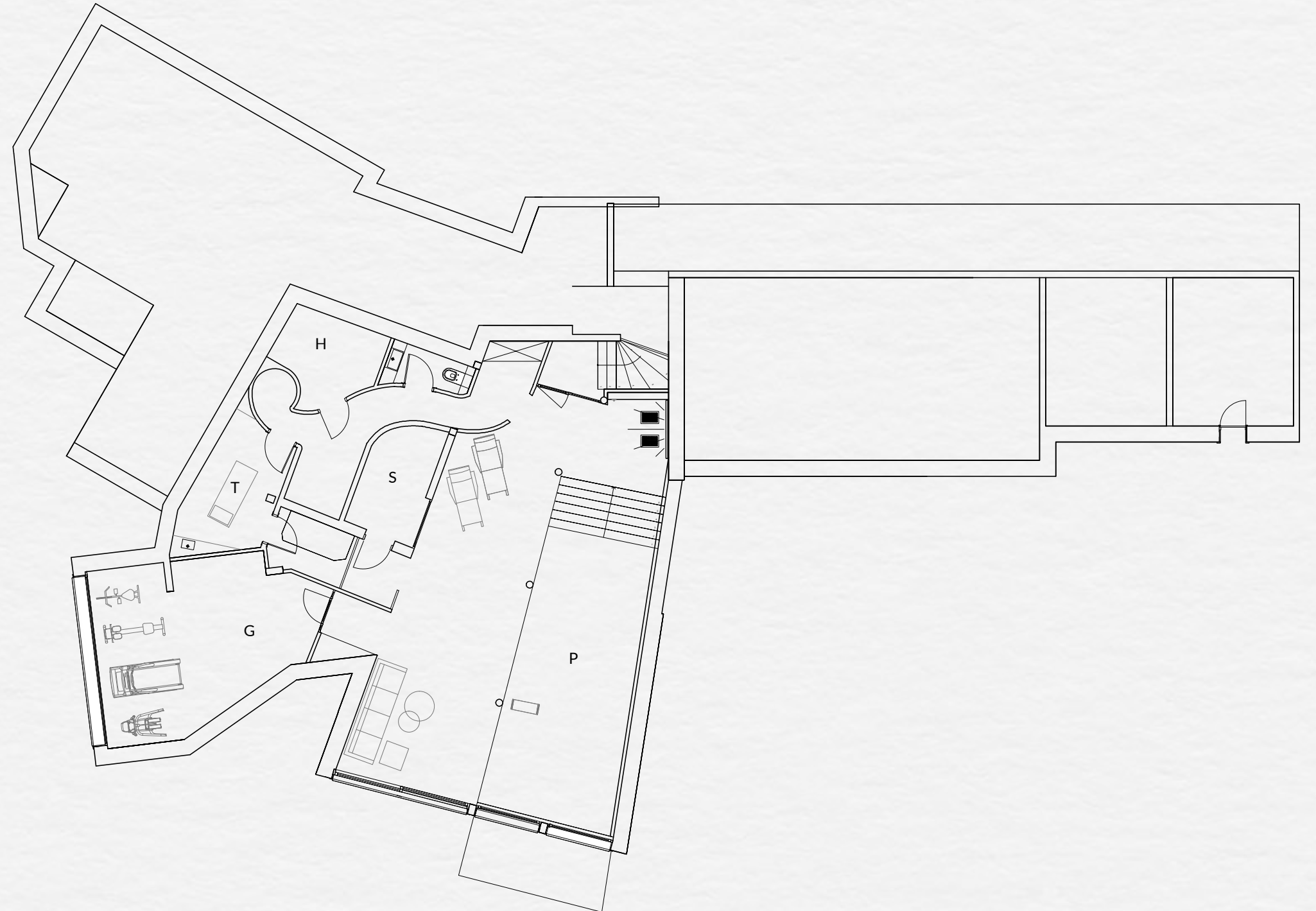
Fact Sheet

SURFACE AREA	1000m ² (approx)
BEDROOMS	7 bedrooms, all en suite except the children's bunk room which has a feature climbing wall
NORMAL CAPACITY	12+2 guests
SPA & WELLNESS	Hamman Sauna Outdoor hot tub Heated 10m swimming pool with massage jets, waterfall and pro grade counter-flow system
GYM	Fully-equipped gym. Equipment to be confirmed
BAR	Yes, with wine store
CINEMA/TV ROOM	4K Dolby Atmos cinema with 180 inch (4.6m) screen and terraced seating
AUDIO-VISUAL	Sonos music streaming and WiFi throughout the property
EXTRAS	Slide from entrance lobby down two floors into games room Monkey bars in games room Pool table Large boot room with heated boot dryers Electric car charging points
KITCHEN	Large professional kitchen plus smaller open kitchen and breakfast bar off dining room
TIME TO SKIING	2 mins drive to Nyon (Morzine-Les Gets), 5 mins to Prodains (Avoriaz) and Pleney (Morzine-Les Gets) In favourable conditions, intermediate skiers can ski from the property to the nearby cross country trail which leads to the Nyon lift.
TIME TO RESORT CENTRE	25 mins walk or 3 mins drive
NEAREST AIRPORT	Geneva
TRANSFER TIME	1hr 20mins

FLOOR PLANS

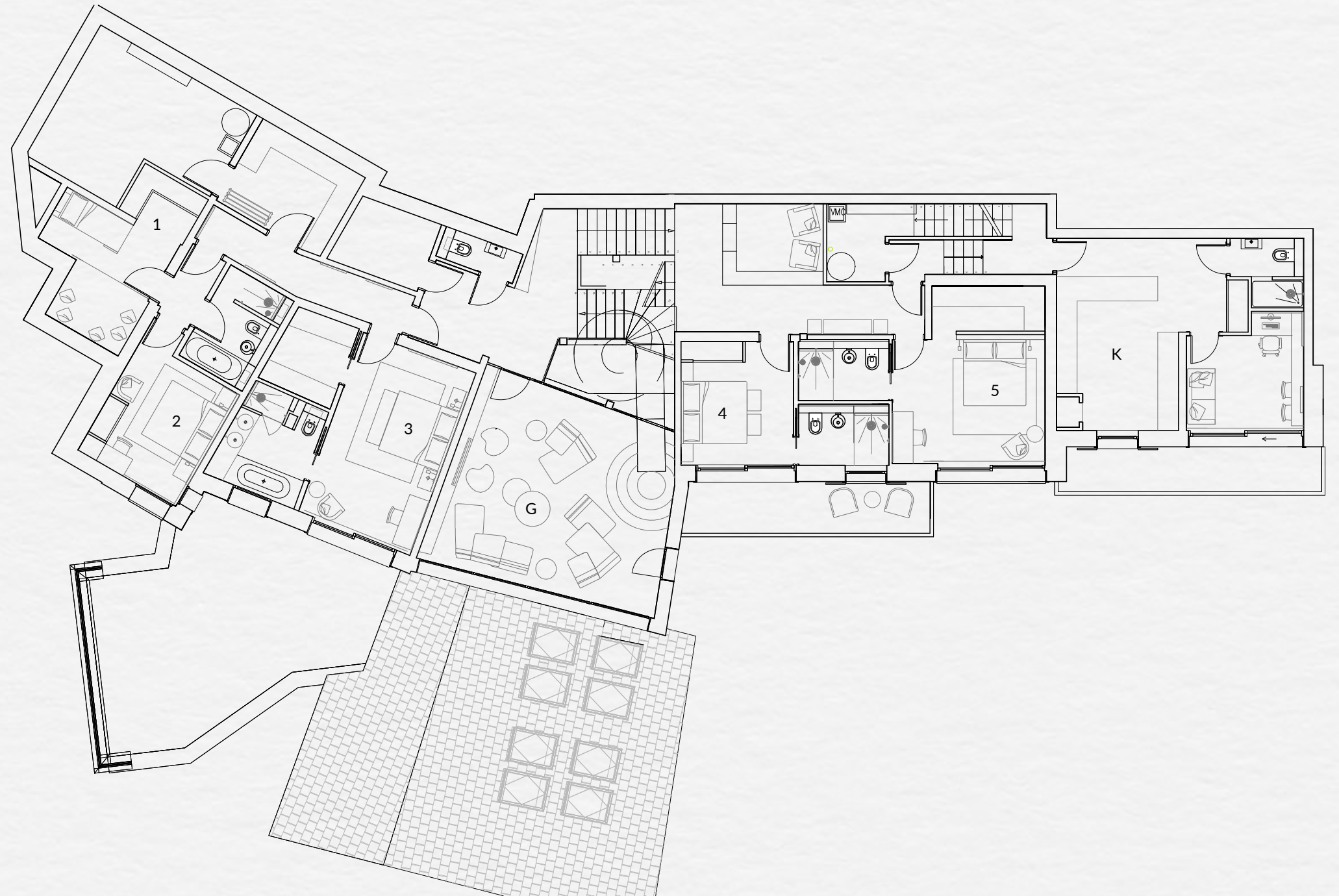
Lower Ground

- Swimming pool (P)
- Hammam (H)
- Sauna (S)
- Massage treatment room (T)
- Gym (G)



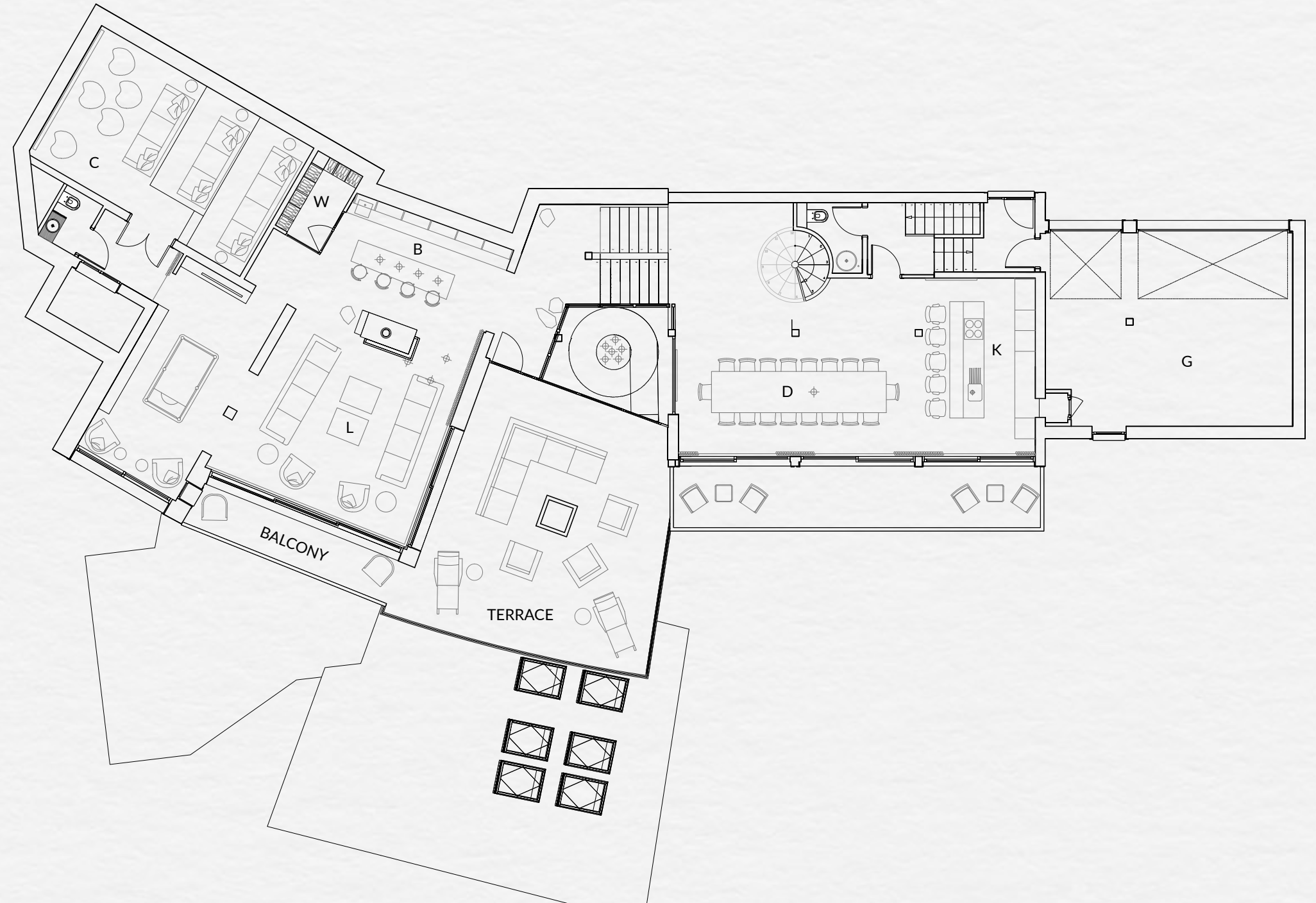
Ground Floor

- Bedroom 1. Bunk room for two children with climbing wall
- Bedroom 2. King-size/twin bed with en suite bathroom and access to terrace
- Bedroom 3. King-size/twin bed with large dressing room, en suite bathroom and access to terrace
- Bedroom 4. King-size/twin bed with en suite shower room and access to shared balcony
- Bedroom 5. King-size/twin bed with en suite shower room, walk-in wardrobe and access to shared balcony
- Games room with large TV, games console and monkey bars on ceiling (G)
- Commercial kitchen (K)



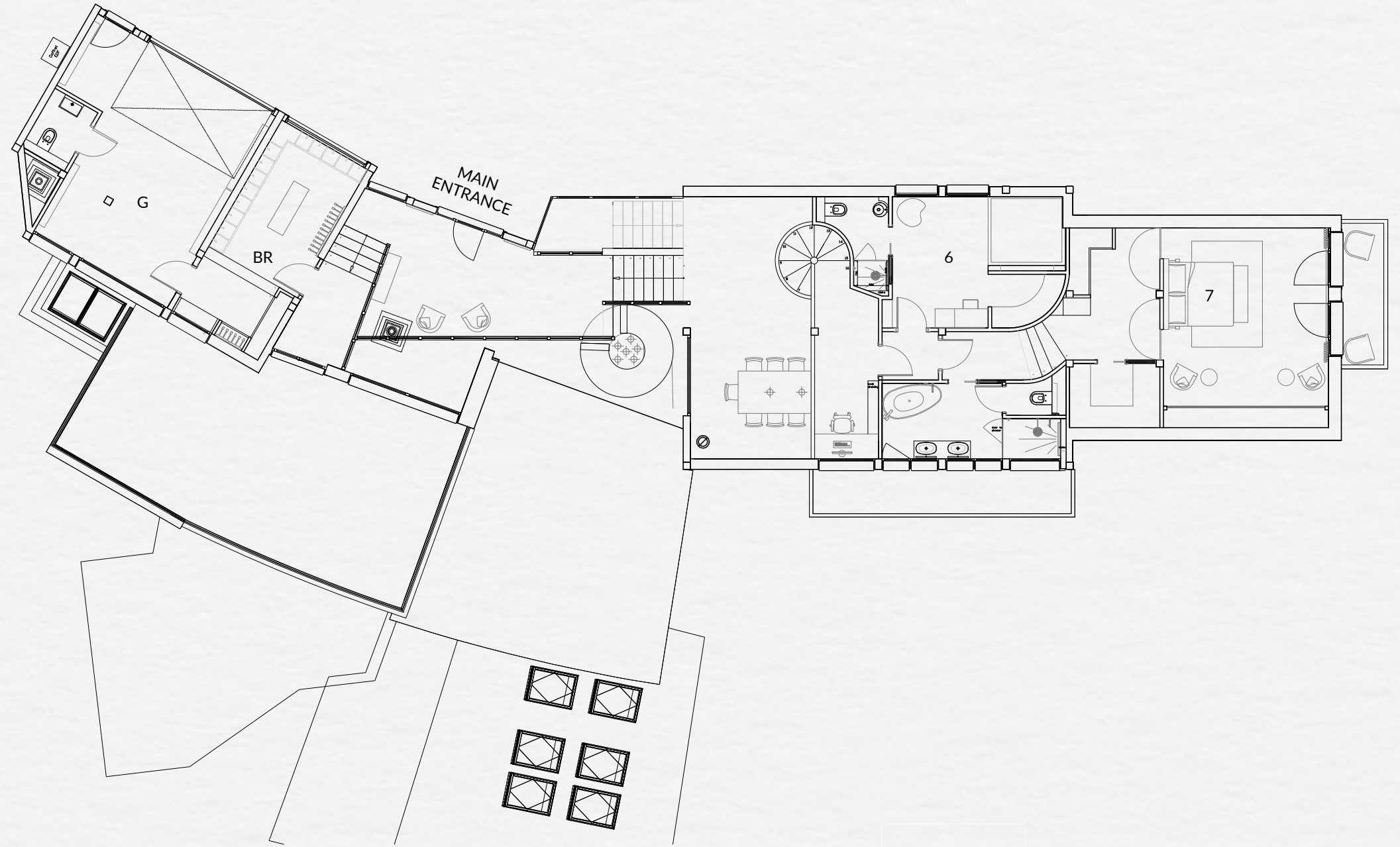
First Floor

- Cinema room (C)
- Pool table
- Living room (L)
- Bar (B)
- Wine cellar (W)
- Dining room (D) leading onto balcony
- Open kitchen (K) with breakfast bar
- Terrace/balcony
- Garage with electric vehicle charging point and space for 3 vehicles (G)



Second Floor

- Boot room with boot warmers (BR)
- Bedroom 6. King-size bed with en suite shower room (bed does not split)
- Bedroom 7. Master bedroom. King-size/twin bed with dressing room, walk-in wardrobe and en suite bathroom
- Garage (G) with electric vehicle charging point (room for one vehicle)
- Slide from entrance hallway down two floors into games room







The Boutique Experience

As part of our Exclusive Collection, Chalet Tataali sits amongst some of the finest properties found anywhere in the Alps. To complement the exceptional quality of accommodation you can expect to be looked after by our most experienced professionals who have previously worked in private households, exclusive hotels and Michelin-starred restaurants.

Champagne corks pop on your arrival, with a welcome reception and an introduction to your chalet team who include a Chalet Manager, Assistant Manager, Professional Chef, Driver and Housekeeping Team. Following a tour of the fabulous chalet facilities there will be plenty of time to relax and settle into your room. Sumptuous beds, Egyptian cotton linen and indulgent organic and botanical bathroom products from Bamford are our standard.

When you emerge, rejuvenated, from your room and head for the dining table, our luxurious catered package is one of the most innovative in the industry. Guests can enjoy our signature dining concepts such as Kaiseki – our Japanese multi-course dining experience – and our critically acclaimed Breakfast Club – the finest way to start any day. Drinks are available from our Four Bottles Bar featuring fine wines, craft beers, select gins and spirits and our own cocktail menu.

Each day your driver is available from dawn to dusk to whisk you to and from the ski slopes or the village centre, so there is never a need to walk in ski boots. Our après ski chauffeur service means your comfortable shoes can even be brought to the bottom of the slopes for you!

Chalet Tataali is available on a fully-catered basis, for exclusive use of the whole property.



A woman with dark hair pulled back is lying on her stomach on a massage table. Her eyes are closed, and she has a serene expression. A therapist's hands are visible, massaging her back. The background is softly blurred, showing a white towel and a bright, airy environment.

bamford

Step inside the wellness suite at Chalet Tataali and you will discover your very own private Bamford Spa. Our partnership with Bamford is one born out of shared values and beliefs. It's a collaboration that we are very proud of.

Bamford is about the simple pleasure of quality. Since 2006, this philosophy has created the purest body care and spa range using only organic and botanical ingredients. Bamford are committed to making truly natural products using the best artisans from around the world. Bamford is authentic luxury – serene, timeless and pure.

Bamford's organic and botanical facials and body massage treatments are individually crafted and deliver a truly relaxing experience in order to unwind after a day in the mountains.

Welcome To Morzine



Morzine. The heart of the Portes du Soleil. A beautiful village where skiing has been part of winter life since the lifts first opened in 1934. Whilst traditionally it may not have been a destination for those seeking the finest the luxury ski world can offer, things are changing fast. The village has always been as picturesque as the ski area is diverse, and over the last five years a wave of young independent creatives from across Europe have set up new restaurants, bars and boutiques that wouldn't look out of place in any major city in the world. This is quite simply a resort on the move.

The Morzine ski experience is limitless and should not be underestimated. In part because it forms part of the Portes du Soleil, spanning two countries and 12 different interconnected ski resorts, which is a great deal to ski on any one week ski holiday. But also because each skiing district has its own secret offerings, whether it be quiet slopes during peak weeks for relaxed family skiing or hidden locations that offer powder runs days after the rest of the resort has been tracked.

It is easy to forget in the midst of a ski holiday that there are other equally exciting things to experience. In reality, such is the plethora of non-ski activities, they warrant an action-packed week's holiday of their own. Morzine village offers a wealth of such experiences that happen well away from the slopes. From snowshoeing to hidden restaurants away from the crowds to parapenting with or without skis, there is so much to do here...

If you already know Morzine in the winter then it will be yours to rediscover in the summer and your love affair may even fall for the warmer season as summer opens up, not just the mountain, but the entire region. The natural beauty is astounding, as are the gifts the mountain gives you in the form of waves of colourful flowers to marvel at, cool freshwater lakes to swim in and weather to warm your soul.

When you're not out exploring the vast playground that is the Portes du Soleil we know that being back home at Chalet Tataali certainly won't disappoint.

The Ski Area

The unique selling point of the Portes du Soleil is the on-snow experience. Pistes of every orientation from high altitude powder bowls to beautiful winding tree-lined runs into the picture postcard villages. Not to mention the limitless off-piste. There's something for every ability from those learning for the very first time, through to the seasoned skier looking for the ultimate challenge. No two days are the same here, in fact, no two weeks are!

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MORZINE-AVORIAZ

- 120 kilometres of pistes
- 26 chairlifts
- 3 cable cars
- 14 drag lifts
- 3 green pistes
- 29 blue pistes
- 28 red pistes
- 9 black pistes
- 5 mountain lifts for walkers

THE DISTRICTS

- Morzine-Pleney
- Morzine-Les Gets
- Nyon
- Super Morzine
- Avoriaz
- The Swiss Resorts & the Portes du Soleil
- The Stash for Freestyle

PORTES DU SOLEIL

- 650 kilometres of pistes
- 12 resorts in 2 countries
- 82 chairlifts
- 3 cable cars
- 106 drag lifts
- 37 green pistes
- 123 blue pistes
- 110 red pistes
- 30 black pistes
- 10 terrain parks

For more information on the ski area and to find out about our favourite runs, check out our Insider Guide to Morzine.



As individuals, we live for those **magical moments**, the memories that inspire you and **fill you with that warm glow** of knowing... where you prepare yourself with the sentiment that “this is going to be good.”

OUR STORY

We founded The Boutique Chalet Company in 2011 with a clear vision to redefine mountain luxury and deliver a contemporary version of the traditional luxury chalet holiday. Today that vision is stronger than ever. It's all that is good about our industry's history, seamlessly blended with inspiration from exotic destinations and major cities around the world today.



We are often asked where it all started and our answer usually surprises people. They expect to hear of a long time love affair with the snow and skiing, but for us it's all about the properties and the service. We love the mountains for sure, but none of us are die-hard skiers and that's a good thing. Our real passion lies in the amazing, world-class properties which we not only operate but are privileged to have helped design and build, alongside all aspects of food and drink. Nowadays it's that last bit, exceptional, innovative and unique dining and drinks experiences, that we think really sets us apart from our competitors.

Our journey started with the development of a luxury ski chalet. The property was completely redeveloped in two phases spanning several years in total and is virtually unrecognisable now to where it started. Since then we have further strengthened our collaborations with leading architects such as Marullaz and blank interior designers Shep & Kyles with whom we have worked on Sapphire. With one of our properties winning Best New Ski Chalet at the 2016 World Ski Awards, two more receiving nominations in 2017 and another shortlisted for an

International Design & Architecture Award in 2018, it is clear that truly spectacular properties are our bread and butter.

What drives us every day is a passion to be creative and innovative in all that we do and particularly our food and drink. We genuinely aim to take the best elements of service and hospitality that we experience and incorporate those into our own style, to deliver what we believe is the most innovative ski chalet experience out there.

As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm glow of knowing... where you prepare yourself with the sentiment that "this is going to be good." For example, we will never forget ordering a beer at the NoMad hotel in New York City, and being handed a menu with such an extensive array of craft beers — literally hundreds — from around the world.

More recently we were blown away by the cocktails at The Cocktail Trading Co. in Shoreditch, London. We've been to many great cocktail bars over the years, but these took it to another level. It's

experiences like these that fuel our own products; so in this area we have the Four Bottles Bar which showcases our wines, craft beers, gins and our very own BC Signature cocktail.

When it comes to food our travels and experiences are equally important. We only employ experienced professional chefs in our kitchens and whilst we encourage them to engage with their guests to deliver a personalised dining experience, we have also developed a range of signature dining concepts, which mean their guests enjoy truly special and unique experiences every time they dine. All our chefs are trained in these menus, adding to their own experience to create something truly special.

Kaiseki — our fine dining Japanese tasting menu — is the perfect example. Curated from the ground up for service in our chalets, this isn't simply a good chef turning their hand to a new cuisine. This is your own Japanese Fusion Restaurant in the comfort of your chalet.

Kaiseki was so successful that we wanted to take the 'restaurant experiences' concept further. In fact

you could argue it started with The Breakfast Club, a menu that is a far cry from just bacon and eggs. It showcases a range of signature daily dishes designed by our head chef, Nick Lyon-Dean, and inspired by Brunch Classics — perfect to set you up for a day on the slopes, without weighing you down!

Most recently we have introduced our Taste menus. These were created firstly in response to feedback from our guests that they wanted a break from fine dining a few nights of the week — lighter food and faster service — which let them eat as a family or enjoy the wider facilities of the chalets. Then secondly, our desire to showcase further variety in our food, so for example guests might try Lokum, our menu inspired by the piled-high platters of delicious, yet relaxed, Middle-Eastern salads at Ottolenghi; or Pintxo, which takes us back to the bustling tapas bars of San Sebastian.

Fantastic spa facilities feature throughout our portfolio, so working with the right spa partner was essential. Enter Bamford. Our partnership runs beyond simply using their luxurious botanic and organic products throughout our properties. We



also offer their massage and beauty treatments in our chalets' very own Bamford Spas. Our therapists train alongside theirs at The Haybarn Spa in the Cotswolds, a statement that only a select few five star hotels can make.

Tying together these elements is of course our service. We'd like to think of it as modern, professional but also relaxed in style. Even small details set the tone here, such as our uniforms which take their inspiration from the bold and ambitious Manchester House restaurant. We want you to feel perfectly at home in your chalet – our team are there when you need them, but not when you don't – and we try not to do things for the sake of it... tricks aren't required to make our holidays special.

We would say that simple quality is the goal we strive for, but as with all things simple, it's the detail that counts. The refinement of this detail year on year is the reason our food and drinks experiences are

considered the best in the industry! World-class properties, curated dining experiences, exceptional levels of service with fine attention to detail and a personal touch throughout. Offering a five-star luxury hotel experience in a private mountain residence.

This is our story.

This is Mountain Luxury Redefined.

So would you like to join us?

The faces behind our story
(opposite page, clockwise from top left)

- Chris Hamblin, Managing Director
- Sarah Hamblin, Sales & Marketing Director
- Neil Stringer, Tignes Operations Manager
- Alex Spooner, Operations Manager

(this page, clockwise from top left)

- Nick Lyon-Dean, Head Chef
- Sally Knight, Travel Consultant
- Andy Ashwin, Graphic Designer

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