THE BOUTIQUE CHALET COMPANY

presents

Chalet Twenty26

Morzine | Sleeps 12



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"The Boutique Chalet Company raises the bar for Morzine chalets..."

The Telegraph March 2016



Twenty26 isn't just a little bit special. It's really, really, special.

Not only is it a world class luxury ski chalet; a trusted favourite of The Telegraph newspaper, and occasional location for Snow & Rock photoshoots. It is also the birthplace of The Boutique Chalet Company.



holidays didn't just require any old luxury chalet with become. a series of generic boxes ticked-the chalet itself had to be a destination in its own right. Every inch of Chris and I set up The Boutique Chalet Company fitting needed to be designed solely for the holiday physical form.

When Sarah and Chris Hamblin, founders of The Boutique Chalet Company, bought Twenty26 it was an old, dilapidated farmhouse. With a lick of paint, a few fancy bathrooms, and a thoughtlessly placed the 'luxury' ski holiday boxes. But Chris and Sarah had other ideas. An extensive renovation project followed that spanned four years, two phases and Twenty26 was a dated 70s chalet, converted from an received critical acclaim in the British press, not just architecturally, but also for raising the bar for luxury was resplendent with orange cladding throughout,

The Boutique ethos, the Boutique vision, and all the ski experiences on every level, in every way. With elements that set The Boutique Chalet Company the birth of Twenty26 came the birth of The apart started here. As did the belief that luxury ski Boutique Chalet Company and all that is has now

space, every room, every floor, every fixture and in 2011, the year we bought Twenty26. We were already passionate about Morzine-it is the most experience. Twenty26 is where this vision first took incredible area to live and work and offers fantastic skiing for every age and ability. But in many ways it was undiscovered by the luxury ski market and certainly we could not find the kind of luxury experiences we enjoyed in other resorts and other locations. Both in terms of the properties available and the service delivered, luxurious ski holidays hot tub, Twenty26 could easily have ticked many of were absent from our beloved town. We decided to change that. And we started with Twenty26.

old farmhouse that had a suffered a severe fire and

terracotta tiles and a lack of light. The estate agent We started by developing the top three floors of told us it would never be 'chaleureux'-literally the property, creating a large, open plan living and warm, but she also meant it would forever be dining area, inserting large glazed sliding doors unwelcoming. We disagreed. We knew as soon as across the whole length, giving access to the we stepped into the property that whilst the interiors balcony and bringing those impressive views to the and the small windows were a problem, the physical fore. Upstairs, we tore down all internal walls and spaces were huge, the views from the large balcony redesigned the layout to give four spacious en suite were expansive and the potential to create a very bedrooms, retaining the wooden beams and adding special property was certainly there. The location of roof windows to bring in light and yet more of those Twenty26-in the stunning Vallee de la Manche-was views. also very special indeed. Just out of the main town, yet moments from a ski lift, with hiking and biking By the time we opened for our first clients in Dec trails on its doorstep-it felt like a hidden, unexplored 2012 we felt we had reached our initial goal. The valley. critics felt the same way.

So, we ploughed on with the purchase, and our plans for a complete transformation. Back in 2012 our initial preoccupation for the space was to create something that matched the likes of Verbier and Courchevel. We needed to at least match the bar before raising it!

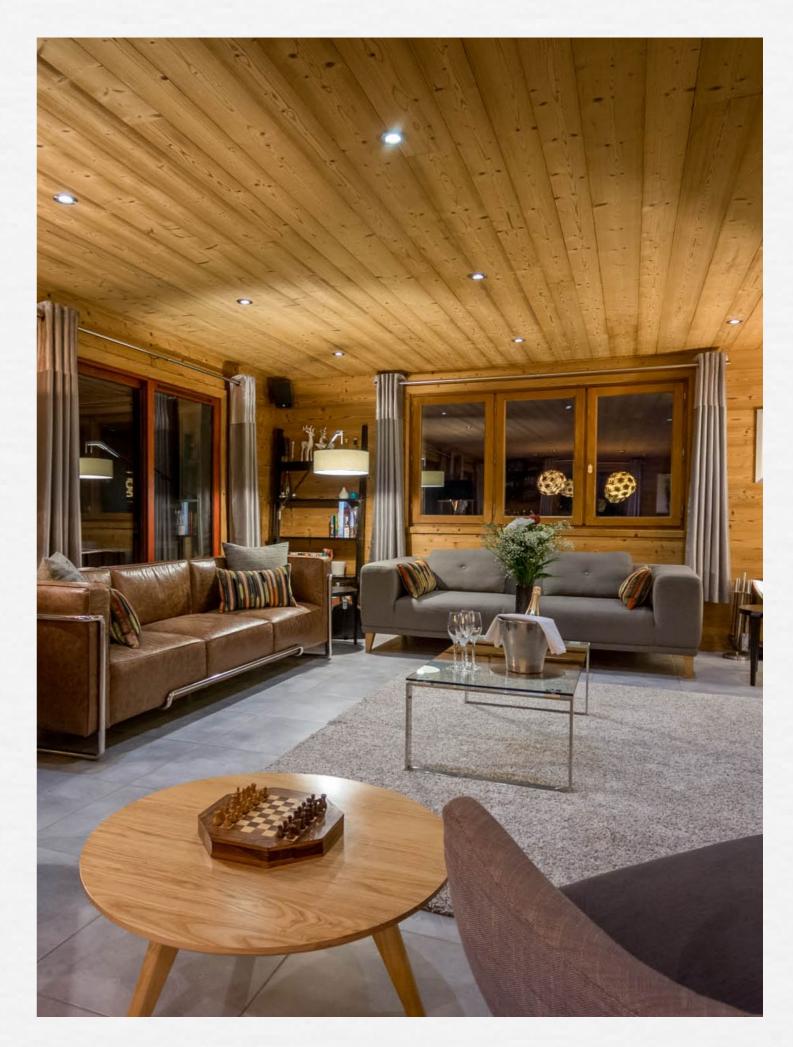


we dug deep. Literally. We added an entire lower bath and breathtaking mountain views. floor, converting the vaulted cellars to become the impressive Bamford Spa suite complete with Now, so very far from its starting point, Twenty26 out onto our swimming deck with heated pool with keeps coming... counter current swim jet, sunken hot tub and barrel sauna. There is no better place for a swim, looking straight up the valley to the snow capped mountains on the Swiss border. The grounds of Twenty26 are extensive and lead down to a mountain river so we created lots of secluded seating areas and a fire pit for starlit apres drinks.

Prong two was the floor above where we created a private bar-The Four Bottle Bar-a place where

But, like an eternally unfinished painting, there was guests could go out, without leaving the comfort of always more we wanted to do! Over the next three their luxury home. We then updated and extended years we started the next wave of renovations and the private cinema, then added a further bedroom our approach became two pronged. Architecturally suite, one with its own private deck, freestanding

hammam, treatment room, therapy shower and offers guests four entire floors of luxury. It resembles even a mini Bamford Boutique where you could buy a luxury boutique hotel, but operates as a private Bamford products to take home. The spa area leads luxury residence. Which explains why the praise just



"Twenty26 can be likened to a carefully packed Christmas stocking, giving the receiver ever **more exciting surprises**, the further down they go."

> The Telegraph November 2017

VIRTUAL TOUR

Twenty26 is set in an idyllic location, between the centre of town and the beautiful nature reserves of the Vallee de la Manche. The chalet's grounds stretch out over an acre of land and enjoy fantastic views of the Morzine ski slopes and the Dents Blanches mountain range. Set over 4 floors, spanning more than 335m², the chalet comfortably sleeps 12 guests across 6 en suite bedrooms with a main living area over 50m² with full height glazing and a wraparound balcony. With its own Bamford Spa, swimming pool, private bar, cinema and wine vault, Twenty26 boasts all the features of a luxury boutique hotel, with the intimacy of a private residence.

Fire Pit Nights

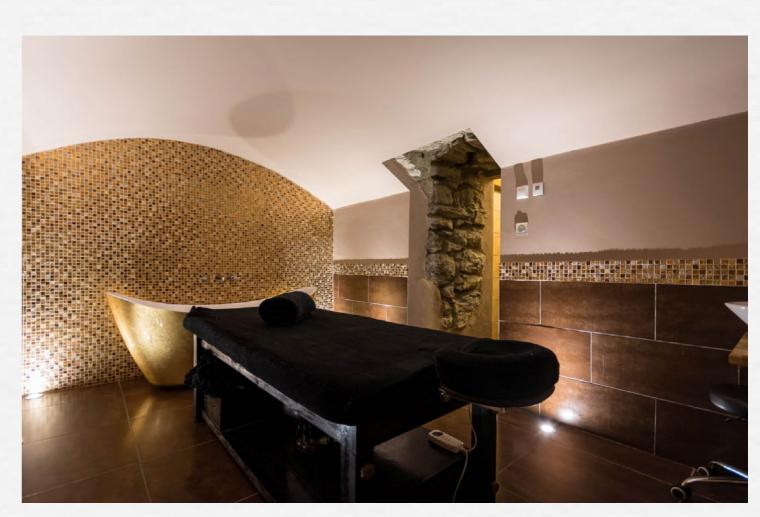
Set in its own grounds, with uninterrupted views of the mountains, Twenty26 is the perfect place for evening après. Snuggle under blankets around your fire pit, regaling stories of your day on the piste; enjoy your own playlists on the in-chalet Sonos system. Now is the time to really indulge in that famous BC wine list, a veritable world tour of the finest hand picked wines. In the distance you will see the peaks of the Valley de la Manche (have you conquered that off-piste yet?) and the sun setting behind the slopes of the Pleney.

Bamford Spa

Bamford and Boutique are the perfect collaboration, a harmonious partnership built on shared principles and goals. Nowhere is this more apparent than Twenty26. The in-chalet Bamford Spa is indulgent, with an entire floor dedicated to your well-being and relaxation. On the outdoor deck you can swim in the countercurrent heated swimming pool, enjoying the meditative pleasure of swimming lengths, perhaps relax those muscles in the sunken hot tub, or detox in the cedar barrel sauna. A covered walkway takes you inside, where you can refresh yourself under the hydrotherapy shower, washing away any hint of the day, or heat things up in the Hammam before stepping into the Bamford treatment room.

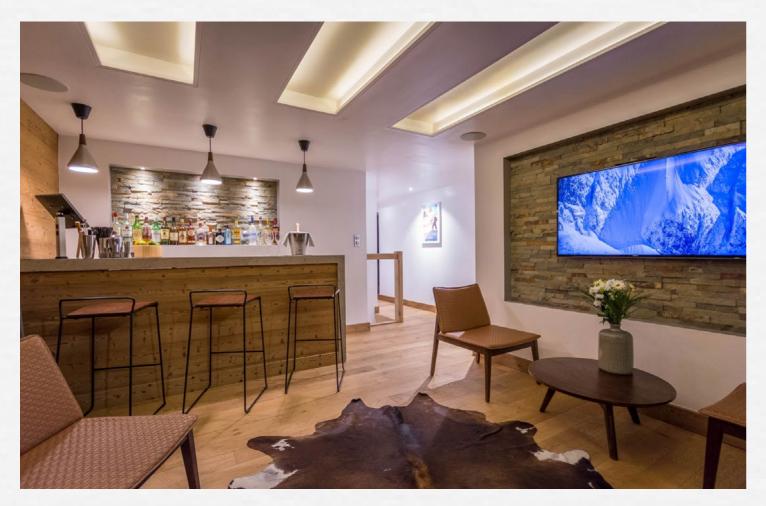
Our Bamford therapists offer a range of Bamford's organic and botanical treatments, with essential oils personalised for your own particular needs. Swedish and deep tissue massages ease your muscles and improve oxygen uptake and healing after a day on the piste. Or opt for something more relaxing and restorative, to help settle you for a healing night of sleep.

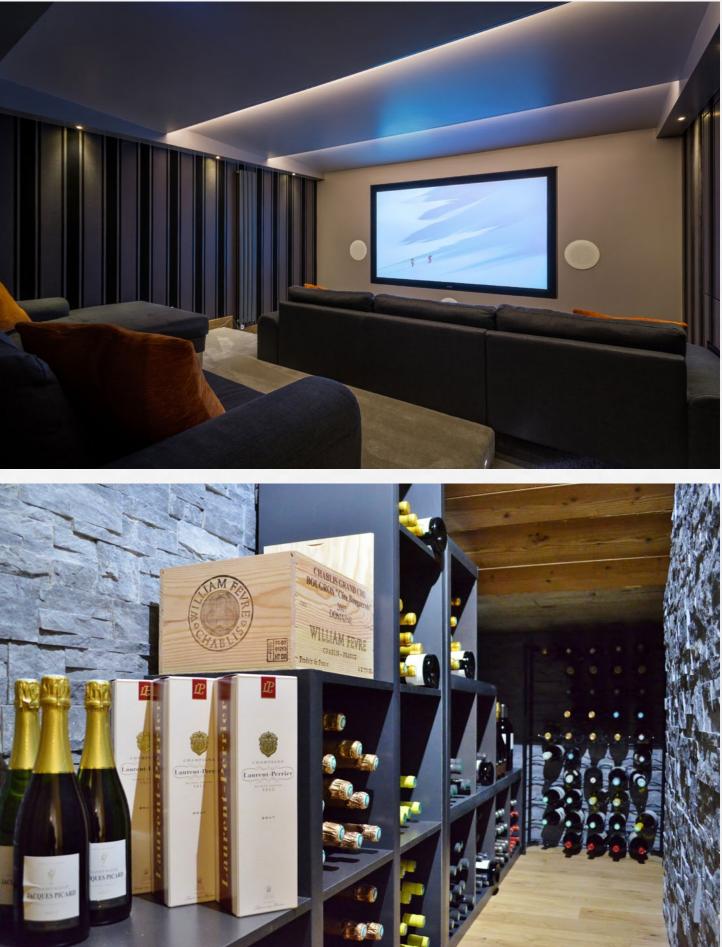


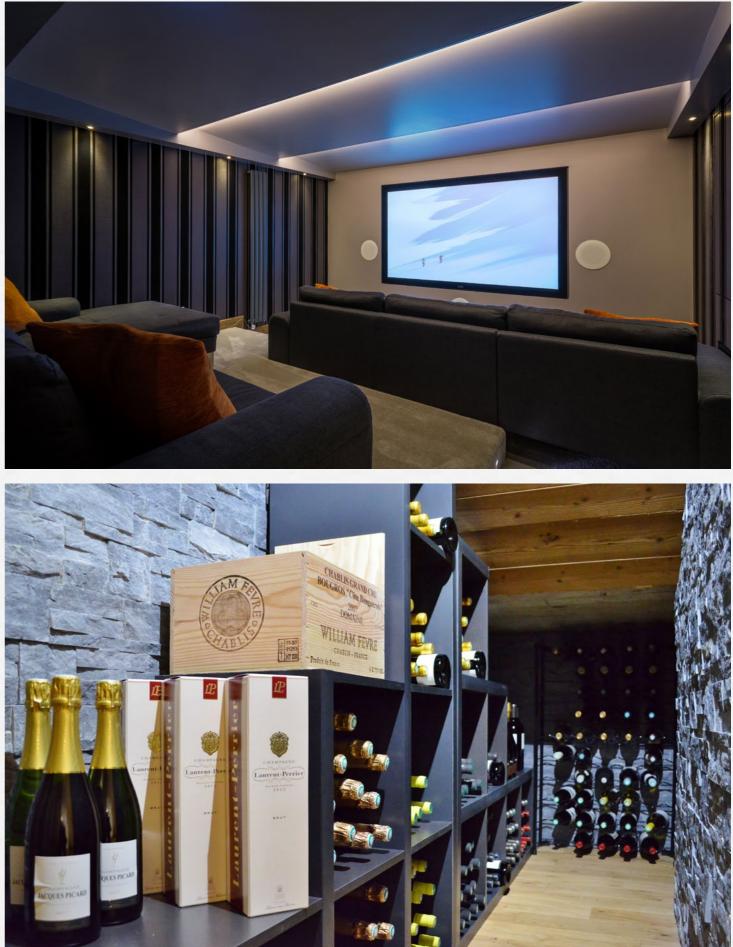


Your Very Own Private Members Club

The Four Bottles Bar is like your very own private members club where you get to decide who to let in. Your private in-chalet bar serves fine wines, craft beers, select gins and spirits, and our very own BC Signature cocktails. It's the perfect destination to start your evening at BC, or perhaps to end your ski day. Get dressed up after your day on the piste, or your afternoon in the Bamford Spa, and schmooze your nearest and dearest over champagne, before retreating upstairs to enjoy a dining experience from your private chef. After dinner, why not come back and enjoy a small digestif? You could even take your drinks out on the deck-the fire pit awaits to keep you warm.

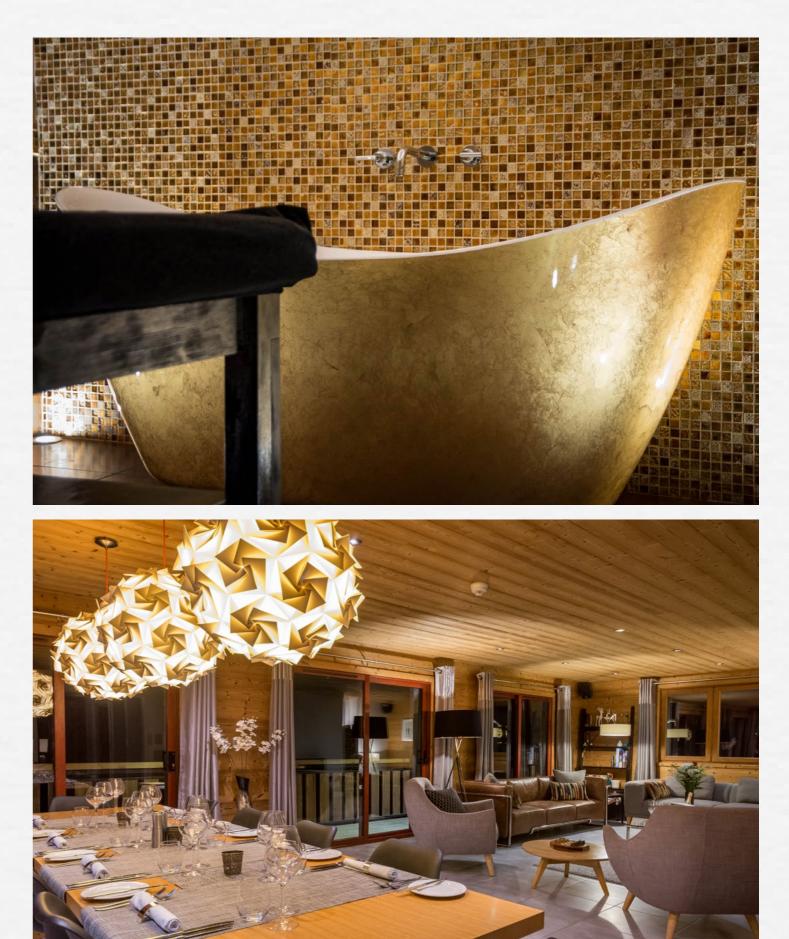






Fact Sheet

SURFACE AREA	335m ²
GROUNDS	Grounds of over 4000m ² with off-street parking for 3 vehicles. Terraced grounds with spa, BBQ, dining and lounging areas, all with views up and down the valley and across to the Nyon and Pleney slopes
BEDROOMS	6 en suite bedrooms, 5 of these can be configured as either twin or King beds, 1 room is a fixed double and also has a private terrace
NORMAL CAPACITY	12 guests
SPA & WELLNESS	Outdoor heated pool 6m x 2.5m with counter-current swim jet 6 person hot tub Cedar barrel wood-burning sauna Steam room with hydro shower Treatment room with freestanding bathtub Changing room with shower, separate WC Relaxation area
BAR	Bar and lounge with flat screen TV and doors to the terrace with firepit and outdoor seating zone. A separate wine cellar features fine wines from around the world
CINEMA ROOM	Tiered seating with HD projection screen, surround sound and games consoles
AUDIO-VISUAL	Sonos music streaming and WiFi throughout the property
EXTRAS	Large boot room with heated boot dryers Children's toys, sledges, games and books
KITCHEN	Open kitchen
TIME TO SKIING	2 mins drive to Nyon (Morzine-Les Gets), 5 mins to Prodains (Avoriaz) and Pleney (Morzine-Les Gets)
TIME TO RESORT CENTRE	25 mins walk or 3 mins drive
NEAREST AIRPORT	Geneva
TRANSFER TIME	1hr 20mins



"Twenty26 is **big on style and comfort**, with a sunken hot-tub, barrel sauna and basement cinema."

TimeOut, 2014

PLANS



First Floor

Interior

- Bedroom 1 Junior Suite King/twin beds, en-suite shower room. A spacious split level room with lounge/dressing area
- Bedroom 2 Classic King/twin beds, ensuite shower room. Panoramic skylight with mountain views and a small writing desk
- Bedroom 3 Luxury King/twin beds, ensuite shower room. South facing mountain and garden views and a dressing table
- Bedroom 4 Luxury King/twin beds, ensuite shower room. South facing mountain and garden views, a Barcelona lounge chair and a dressing table

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Upper Ground

Grounds & Exterior

• Off-street parking for 3 vehicles

Interior

- Front door leads into the Entrance hall with feature slate wall
- Separate access from parking into boot room with heated boot dryers
- Open-plan living and dining area spanning over 50m², with feature fireplace and wrap-around balconies affording mountain views up and down the valley
- Matthew Hilton dining table to seat 12 guests and small bar area
- Open kitchen with breakfast bar and island



Lower Ground

Grounds & Exterior

- Large terrace with firepit and lounge seating, outdoor dining table and lawned area
- Steps to front entrance

Interior

- Bar with flat screen TV and direct terrace access
- Cinema room with HD projection screen, surround sound and games consoles
- Bedroom 5 Luxury King/twin beds, en suite shower room. Garden views and Le Corbusier chair with dressing table
- Bedroom 6 Luxury Queen double bed, freestanding bathtub, basin and separate WC. Doors to private terrace with mountain views





Basement

Grounds & Exterior

Spa terrace with heated outdoor pool,
6-person sunken hot tub and barrel sauna. Sun loungers and day bed

Interior

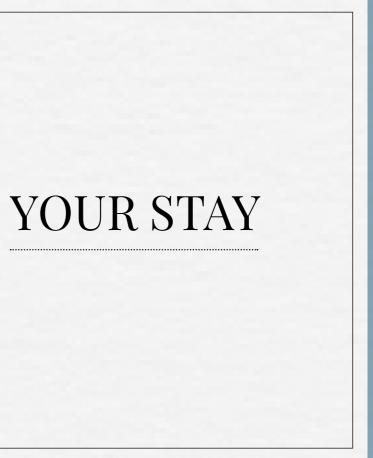
- Relaxation area with separate changing room, shower and WC
- Steam room with hydro shower
- Spa treatment room with freestanding bathtub
- Staff office, laundry room and linen store





"With accommodation that wouldn't look out of place in swankier resorts such as Verbier or Courchevel... Chris and Sarah Hamblin are part of an effort to drive Morzine upmarket – on their part, the only way is up."

> The Independent Feb 2015



The Boutique Experience

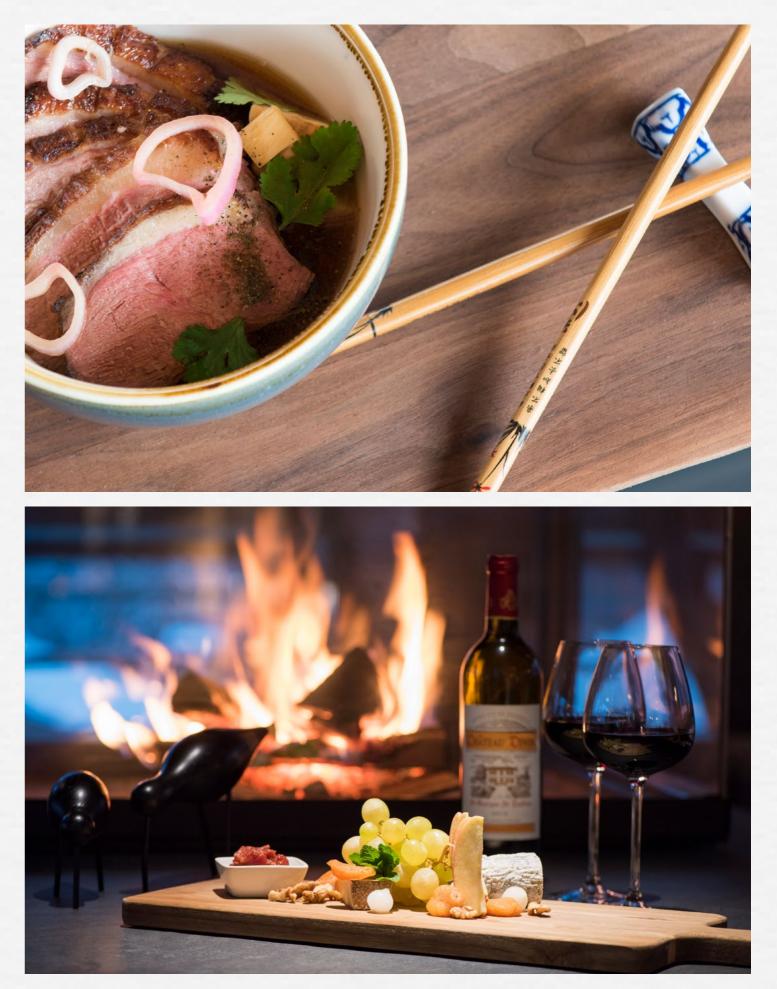
As part of our Luxury Collection, Chalet Twenty26 is an exceptional ski chalet, one of the finest properties in the resort. To complement the superb accommodation and facilities you can expect to be looked after by a team of highly trained professional staff who have been carefully selected to deliver our highly-regarded service package.

Champagne corks pop on your arrival, with a Ruinart Champagne welcome reception and an introduction to your chalet team who include a chalet manager, assistant manager, professional chef, driver and housekeeping team. Following a tour of the fabulous chalet facilities there will be plenty of time to relax and settle into your room. Sumptuous beds, Egyptian cotton linen from The White Company and indulgent organic and botanical bathroom products from Bamford are our standard.

When you emerge, rejuvenated, from your room and head for the dining table, our luxurious catered package is one of the most innovative in the industry. Guests can enjoy our signature dining concepts such as Kaiseki—our Japanese multi-course dining experience—and our critically acclaimed Breakfast Club—the finest way to start any day. Drinks are available from our Four Bottles Bar featuring fine wines, craft beers, select gins and spirits and our own cocktail menu.

Each day your driver is available from dawn to dusk to whisk you to and from the ski slopes or the village centre, so there is never a need to walk in ski boots. Our après ski chauffeur service means your comfortable shoes can even be brought to the bottom of the slopes for you!

Chalet Twenty26 is available on a fully-catered or B&B basis, for exclusive use of the whole property, or during certain weeks on a Boutique Week (room-by-room) basis.

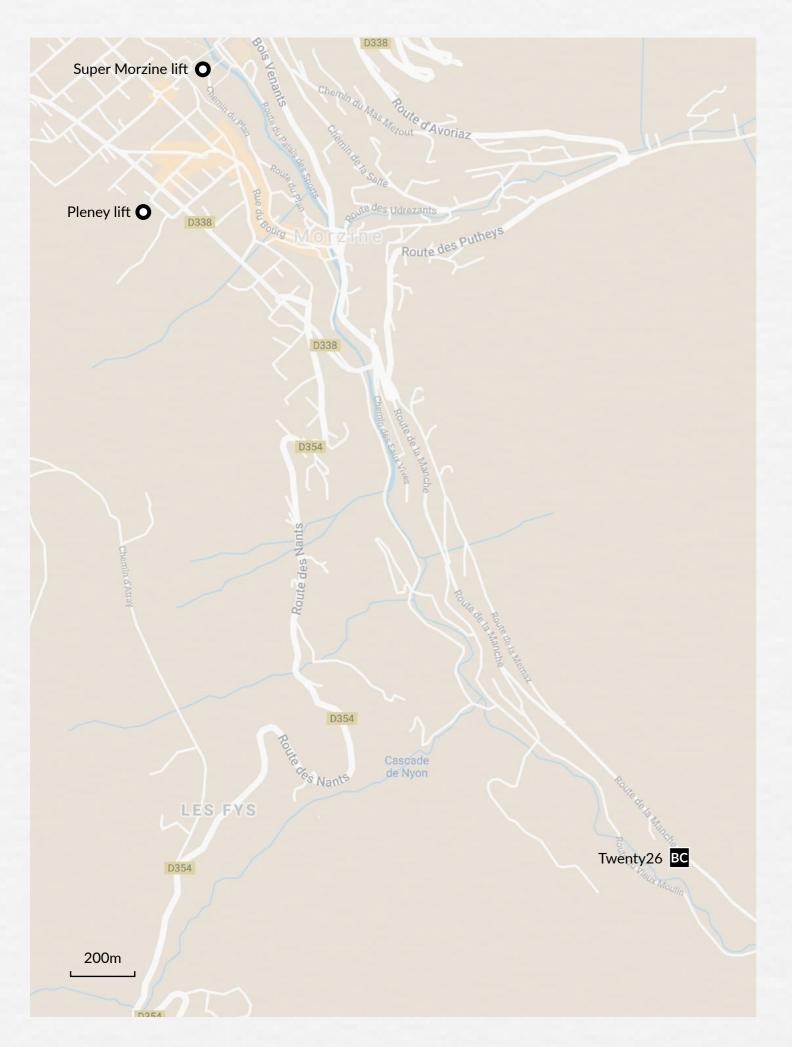


bamford

Step inside the wellness suite at Twenty26 and you will discover your very own private Bamford Spa. Our partnership with Bamford is one born out of shared values and beliefs. It's a collaboration that we are very proud of.

Bamford is about the simple pleasure of quality. Since 2006, this philosophy has created the purest body care and spa range using only organic and botanical ingredients. Bamford are committed to making truly natural products using the best artisans from around the world. Bamford is authentic luxury—serene, timeless and pure.

Bamford's organic and botanical facials and body massage treatments are individually crafted and deliver a truly relaxing experience in order to unwind after a day in the mountains.



THE RESORT

Welcome To Morzine

Morzine. The heart of the Portes du Soleil. A beautiful It is easy to forget in the midst of a ski holiday that village where skiing has been part of winter life since there are other equally exciting things to experience. the lifts first opened in 1934. Whilst traditionally it In reality, such is the plethora of non-ski activities, may not have been a destination for those seeking they warrant an action-packed week's holiday of the finest the luxury ski world can offer, things their own. Morzine village offers a wealth of such are changing fast. The village has always been as experiences that happen well away from the slopes. picturesque as the ski area is diverse, and over the From snowshoeing to hidden restaurants away from last five years a wave of young independent creatives the crowds to parapenting with or without skis, there from across Europe have set up new restaurants, is so much to do here... bars and boutiques that wouldn't look out of place in any major city in the world. This is quite simply a If you already know Morzine in the winter then it will resort on the move.

The Morzine ski experience is limitless and should opens up, not just the mountain, but the entire not be underestimated. In part because it forms part region. The natural beauty is astounding, as are the of the Portes du Soleil, spanning two countries and gifts the mountain gives you in the form of waves of 12 different interconnected ski resorts, which is a colourful flowers to marvel at, cool freshwater lakes great deal to ski on any one week ski holiday. But to swim in and weather to warm your soul. also because each skiing district has its own secret offerings, whether it be quiet slopes during peak When you're not out exploring the vast playground weeks for relaxed family skiing or hidden locations that is the Portes du Soleil we know that being back that offer powder runs days after the rest of the home at Twenty26 certainly won't disappoint. resort has been tracked.

be yours to rediscover in the summer and your love affair may even fall for the warmer season as summer

The Ski Area

The unique selling point of the Portes du Soleil is the on-snow experience. Pistes of every orientation from high altitude powder bowls to beautiful winding tree-lined runs into the picture postcard villages. Not to mention the limitless off-piste. There's something for every ability from those learning for the very first time, through to the seasoned skier looking for the ultimate challenge. No two days are the same here, in fact, no two weeks are!

THE DISTRICTS:

Morzine-Pleney Morzine-Les Gets Nyon Super Morzine Avoriaz The Swiss Resorts & The Portes du Soleil The Stash for freestyle



As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm **glow** of knowing... where you prepare yourself with the sentiment that "this is going to be good."

OUR



We founded The Boutique Chalet Company in 2011 with a clear vision to redefine mountain luxury and deliver a contemporary version of the traditional luxury chalet holiday. Today that vision is stronger than ever. It's all that is good about our industry's history, seamlessly blended with inspiration from exotic destinations and major cities around the world today.



We are often asked where it all started and our International Design & Architecture Award in 2018, answer usually surprises people. They expect to it is clear that truly spectacular properties are our hear of a long time love affair with the snow and bread and butter. skiing, but for us it's all about the properties and the service. We love the mountains for sure, but What drives us every day is a passion to be creative none of us are die hard skiers and that's a good thing. Our real passion lies in the amazing, worldclass properties which we not only operate but are best elements of service and hospitality that we privileged to have helped design and build, alongside all aspects of food and drink. Nowadays it's that last bit, exceptional, innovative and unique dining and drinks experiences, that we think really sets us apart from our competitors.

Our journey started with the development of a luxury ski chalet. The property was completely it started. Since then we have further strengthened menu with such an extensive array of craft beersour collaborations with leading architects such as literally hundreds-from around the world. Marullaz and blank interior designers Shep & Kyles of our properties winning Best New Ski Chalet at at The Cocktail Trading Co. in Shoreditch, London. the 2016 World Ski Awards, two more receiving We've been to many great cocktail bars over nominations in 2017 and another shortlisted for an the years, but these took it to another level. It's

and innovative in all that we do and particularly our food and drink. We genuinely aim to take the experience and incorporate those into our own style, to deliver what we believe is the most innovative ski chalet experience out there.

As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm glow of knowing... where you prepare yourself with the sentiment that "this is going to be good." For redeveloped in two phases spanning several years example, we will never forget ordering a beer at the in total and is virtually unrecognisable now to where NoMad hotel in New York City, and being handed a

with whom we have worked on Sapphire. With one More recently we were blown away by the cocktails

experiences like these that fuel our own products; you could argue it started with The Breakfast Club, so in this area we have the Four Bottles Bar which a menu that is a far cry from just bacon and eggs. It showcases our wines, craft beers, gins and our very showcases a range of signature daily dishes designed own BC Signature cocktail. by our head chef, Nick Lyon-Dean, and inspired by Brunch Classics-perfect to set you up for a day on

When it comes to food our travels and experiences the slopes, without weighing you down! are equally important. We only employ experienced professional chefs in our kitchens and whilst we Most recently we have introduced our Taste menus. encourage them to engage with their guests to These were created firstly in response to feedback deliver a personalised dining experience, we have from our guests that they wanted a break from fine also developed a range of signature dining concepts, dining a few nights of the week-lighter food and which mean their guests enjoy truly special and faster service-which let them eat as a family or enjoy unique experiences every time they dine. All our the wider facilities of the chalets. Then secondly, our chefs are trained in these menus, adding to their own desire to showcase further variety in our food, so for experience to create something truly special. example guests might try Lokum, our menu inspired by the piled-high platters of delicious, yet relaxed, Kaiseki-our fine dining Japanese tasting menu-is Middle-Eastern salads at Ottolenghi; or Pintxo, the perfect example. Curated from the ground up which takes us back to the bustling tapas bars of for service in our chalets, this isn't simply a good San Sebastian.

chef turning their hand to a new cuisine. This is your

own Japanese Fusion Restaurant in the comfort of Fantastic spa facilities feature throughout our your chalet. portfolio, so working with the right spa partner was essential. Enter Bamford. Our partnership runs Kaiseki was so successful that we wanted to take beyond simply using their luxurious botanic and the 'restaurant experiences' concept further. In fact organic products throughout our properties.







our chalets' very own Bamford Spas. Our therapists properties, curated dining experiences, exceptional train alongside theirs at The Haybarn Spa in the levels of service with fine attention to detail and a Cotswolds, a statement that only a select few five personal touch throughout. Offering a five-star luxury star hotels can make.

Tying together these elements is of course our This is our story. service. We'd like to think of it as modern, professional but also relaxed in style. Even small details set the This is Mountain Luxury Redefined. tone here, such as our uniforms which take their inspiration from the bold and ambitious Manchester So would you like to join us? House restaurant. We want you to feel perfectly at home in your chalet—our team are there when you need them, but not when you don't-and we try not to do things for the sake of it... tricks aren't required to make our holidays special.

We would say that simple quality is the goal we strive for, but as with all things simple, it's the detail that counts. The refinement of this detail year on year is the reason our food and drinks experiences are

We also offer their massage and beauty treatments in considered the best in the industry! World-class hotel experience in a private mountain residence.

The faces behind our story (clockwise from top left)

Chris Hamblin, Managing Director Sarah Hamblin, Sales & Marketing Director Nick Lyon-Dean, Head Chef Sally Knight, Travel Consultant Alex Spooner, Operations Manager





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